

**International Week of Lucian Blaga University of Sibiu - 2023**  
**May 22-26, 2023**

MONDAY, May 22 <sup>nd</sup>			
<b>9:30 - 10.00</b>	<p align="center"><b>Registration of participants</b> <i>*Kindly please bring your teaching/training mobility documents to be signed and stamped by Lucian Blaga University of Sibiu</i></p>	<i>Avram Iancu Hall, 5-7 Victoriei Blvd.</i>	
<b>10:00</b>	<p align="center"><b>OPENING CEREMONY</b> <b>Link:</b> <a href="https://meet.google.com/csq-jmot-pqk">https://meet.google.com/csq-jmot-pqk</a></p> <p align="center">Speakers: Rector, prof.univ.dr.habil Sorin Radu Vice-rector, prof.univ.dr. Andrei Terian- Dan Head of the Internationalization Office, Delia Ștefenel Special guest: Simona Stan, University of Montana, USA</p>	<i>Avram Iancu Hall, 5-7 Victoriei Blvd.</i>	
11:20-12:50	<b>Round-table “Internationalisation in HEI”</b>	ULBS International Relations Office	EduHub, 31 Victoriei Blvd.
HOUR	LECTURE TITLE	SPEAKER	FACULTY AND ROOM
13:00 - 14:00	Income Tax Article 23	Okta Sindhu Hartadinata, Universitas Airlangga, Indonesia	ONLINE & Faculty of Economic Sciences, Room EP2  <a href="https://meet.google.com/sdy-esev-meu">https://meet.google.com/sdy-esev-meu</a>
15:00-16:00	Academic Exchange Programmes in the 21st Century: Challenges and Opportunities. The German Academic Exchange Service (DAAD) - A Case Study	Andrea Stancu, Lector DAAD	Faculty of Letters and Arts, Room 41
15:00-16:00	The American university system and the Romanian university system. Similarities and differences	Gabriel Prăjitură, State University of New York, USA	Faculty of Sciences, Room A27
16:00-17:00	Academic Exchange Programmes in the 21st Century: Challenges and Opportunities. The Fulbright Program - A Case Study	Eniola Owoeye Boluwatife, ETA Fulbright	Faculty of Letters and Arts room 41
15:30-17:0	Bank Compliance: A Brief History in Indonesia	Elva Farihah, Airlangga University, Indonesia	ONLINE & Room 406, Medicine Building (Economic Sciences)  <a href="https://meet.google.com/fpj-jjyk-hyt">https://meet.google.com/fpj-jjyk-hyt</a>

TUESDAY, May 23 <sup>rd</sup>			
HOURL	LECTURE TITLE	SPEAKER	FACULTY AND ROOM
08:00–10:00	General principles and approach objectives in the field of rehabilitation and physical medicine	Tăbîrță Alisa, USMF “Nicolae Testemițanu”, Republic of Moldova	Faculty of Medicine, Lucian Blaga Street no. 2B
09:00–10:00	Calculation of costs for a dental examination and a first class filling	Mihael Stanojević, University of East Sarajevo, Bosnia and Herzegovina	Faculty of Medicine, Lucian Blaga Street no. 2B
09:00–10:00	Wine dealcoholization using new method for low temperature nitrogen assisted distillation	Nikolay Stoyanov, University of Food Technology, Plovdiv, Bulgaria	Faculty of Agricultural Sciences Food Industry and Environmental Protection, Rațiu Street, no 7-9, Room B2
09:30 - 11:00	The Groundswell Phenomenon - Effect on Marketing Communication and Consumer Behaviour in the Times of Technology Interference with aim at the eco-innovations	Peter Krajčovič, University of Ss Cyril and Methodius, Slovakia	ONLINE & Faculty of Economic Sciences, Room E22 <a href="https://meet.google.com/peh-buyd-pqz">https://meet.google.com/peh-buyd-pqz</a>
09:30 - 10:40	YOUTILITY - How to Provide Value to Your Customers	Suzanne Amaro, Polytechnic Institute of Viseu, Portugal	Faculty of Economic Sciences, Room EP2
10:00-11:00	Physical medicine <i>The methods of physical medicine</i>	Victoria Chihai, USMF “Nicolae Testemițanu”, Republic of Moldova	Faculty of Medicine, Lucian Blaga Street no. 2B
09:30–10:00	Yarmouk University: Education, research and innovation	Wesam Al Khateeb, Yarmouk University, Jordan	Faculty of Sciences, Rațiu Street, no 5-7, A17
10:00–12:00	High Performance Computing	Amit Brave, Parul University, India	Faculty of Sciences, Rațiu Street, no 5-7, A17
10.00-11.00	Inclusive Communication in Media Practice	Oľga Škvareninová, University of SS. Cyril and Methodius, Slovakia	Faculty of Social Sciences and Humanities (online only) <a href="https://meet.google.com/syr-vsuf-fqy">https://meet.google.com/syr-vsuf-fqy</a>
10.00-11.00	The golden rules of beer tasting	Petar Nedyalkov, University of Food Technology, Plovdiv, Bulgaria	Faculty of Agricultural Sciences Food Industry and Environmental Protection, Rațiu Street, no 7-9, Room B112
11.00-12.00	Asceticism and Charity. Philanthropic institutions in late antique monasteries	Andreas Müller, University of Kiel, Germany	Faculty of Theology, Room 32 <a href="https://meet.google.com/tsk-uzij-zdx">https://meet.google.com/tsk-uzij-zdx</a>
11.00-12.00	<i>Health potential of traditional fermented goat dairy products</i>	Khaoula Belguith, University of Manouba, Tunis, Tunisia	Faculty of Agricultural Sciences Food Industry and Environmental Protection, Rațiu Street, no 7-9, Room B112
11:00 - 12:30	Soft skills in the era of AI	Ganna Kharlamova, Taras Shevchenko National University of Kyiv, Ukraine	Faculty of Economic Sciences, Room E21

11:00 - 12:30	Consumer protection in digital era	Elena Ciochina, Academy of Economic Studies of Moldova, Republic of Moldova	ONLINE & Faculty of Economic Sciences, Room EP2 <a href="https://meet.google.com/rgd-hqma-mhm">https://meet.google.com/rgd-hqma-mhm</a>
11:00-13:00	Justice in Turbulent Times: The Transformation of Civil Procedure in Ukraine	Iryna Izarova, Taras Shevchenko National University of Kyiv, Ukraine	Faculty of Law, Room 103, 1st floor
12:00-13:00	New challenges for Argentina Higher education cooperation, heterodox outlook for new opportunities and less imperialism	Gonzalo Tordini, Arturo Jauretche National University, Buenos Aires, Argentina	Faculty of Social Sciences and Humanities, Department of Educational Sciences, Calea Dumbrăvii Street, no. 34, Room 003
12:00-13:30	User Experience and Service Design in Japanese Context	Masato Takanokura, Kanagawa University, Japan	Faculty of Engineering, 4, Emil Cioran Street, Sibiu Room IE102
12:10-13:30	Polarization, identity, diversity, and reconciliation: 21st century challenges	Tanya van Wyk, University of Pretoria, South Africa	Faculty of Theology, Room 32 <a href="https://meet.google.com/jre-nuhb-vnr">meet.google.com/jre-nuhb-vnr</a>
12:00-13:00	Migration and Social Policies in E.U.	Maria Vlachadi, University of Crete-Gallos- Rethymno, Greece	Faculty of Social Sciences and Humanities (online only) <a href="https://meet.google.com/vgm-zbee-igq">https://meet.google.com/vgm-zbee-igq</a>
13:00-14:00	The Pneumatological Leanings of Orthodox Neo-Patristic Theologians: Georges Florovsky, John Zizioulas, and Dumitru Stăniloae as Case Studies	Viorel Coman, University of Leuven, Belgium	Faculty of Theology, Room “Dumitru Staniloae” <a href="https://meet.google.com/jqr-qxqi-pri">https://meet.google.com/jqr-qxqi-pri</a>
15:00-16:00	Three simple strategies for approximating scattered data and functions	Stefano De Marchi, University of Padova, Italy	Faculty of Sciences, Room A01 <a href="https://meet.google.com/eqe-viaf-rjt">https://meet.google.com/eqe-viaf-rjt</a>
16:00 -17.00	Research assessment, practices and experiments to develop University of Jyväskylä	Timo Taskinen, University of Jyväskylä, Finland	Faculty of Sciences, Room A01 <a href="https://meet.google.com/sfy-vqsr-hpm">https://meet.google.com/sfy-vqsr-hpm</a>
15:00-16.00	Remarks on Releasement and Thingness. Gary Snyder`s Mount St Helen`s Cycle and Martin Heidegger's Gelassenheit	Tomasz Kalaga, Kujawy and Pomorze University in Bydgoszcz, Poland	Faculty of Letters and Arts, Room 41

16:00-17:00	"Présentation des formations en Lettres et Arts à l'Université d'Artois	Marie Garre Nicoară & Jean-Marc Vercruyse, Université d'Artois	Faculty of Letters and Arts, <a href="https://meet.google.com/zkp-sbcj-hwx">https://meet.google.com/zkp-sbcj-hwx</a>
16:00-18:00	<b>Design Thinking workshop</b> <i>restricted no of student' participants</i>	<b>ULBS Design Thinking School</b>	ULBS D-School
16:30-17:30	Transformation of the Publishing Industry in the Artificial Intelligence Era	Maryna Zhenchenko, Taras Shevchenko National University of Kyiv, Ukraine	Faculty of Social Sciences and Humanities (Journalism, Communication and PR), Brutarilor Street, no. 3, Room M2
17:00-19:00	Workshop: <i>GIFTED - Games and Inclusion For Teacher Education - new perspectives in teacher training</i>	Rhoda Myra Bacsal, United Arab Emirates University, UAE Tamara Zappaterra, University of Ferrara, Italy Roberta Renati, Noah Srl, Italy Matteo D'amico, Noah Srl, Italy	Faculty of Medicine, Room MP03, 2B Lucian Blaga Street
17:00-18:30	Liberalism and Orthodoxy: A Search for Mutual Apprehension	Sergey Trostyanskiy, Marist College, New York & Brandon Paradise, Rutgers University, USA	Faculty of Theology, Room 3. <a href="https://meet.google.com/mob-dbgs-yby">meet.google.com/mob-dbgs-yby</a>
17:00-18:00	High precision gear trains	Mirko Blagojevic, University of Kragujevac, Serbia	Faculty of Engineering 4, Emil Cioran Street, Sibiu Room IM 117C
17:00-18:00	UniverCity experience. Supporting the local communities through Research Projects	Roxana Săvescu, Carmen Barb, Mihaela Rotaru, Cristina Moise,  Lucian Blaga University of Sibiu, Romania	Faculty of Engineering 4, Emil Cioran Street, Sibiu Room IE 102
17:00-18:00	UniverCity experience. Supporting the local communities through Research Projects: 1.Life Story	Daniela Andron, Lucian Blaga University of Sibiu, Romania	Faculty of Engineering 4, Emil Cioran Street, Sibiu Room IE 102
17:00-18:00	UniverCity experience. Supporting the local communities through Research Projects: 2.Application of the Zero Waste principle to the development of the range of local apiculture products by making better use of residues	Monica Mironescu, Lucian Blaga University of Sibiu, Romania	Faculty of Engineering 4, Emil Cioran Street, Sibiu Room IE 102
17:00-18:00	UniverCity experience. Supporting the local communities through Research Projects:	Petronela-Bianca Vecerdea, Lucian Blaga University of Sibiu, Romania	Faculty of Engineering 4, Emil Cioran Street, Sibiu Room IE 102

	3.Study on water quality in the area of Sibiel village, Sibiu County		
17:00-18:00	UniverCity experience. Supporting the local communities through Research Projects: 4.Agrochemical study of soils in the area of Sibiel village, Sibiu County, to apply rational fertilization and avoid environmental pollution	Petronela-Bianca Vecerdea, Lucian Blaga University of Sibiu, Romania	Faculty of Engineering 4, Emil Cioran Street, Sibiu Room IE 102
17:00-18:00	UniverCity experience. Supporting the local communities through Research Projects: 5.Relevance of honey plant biodiversity in the expansion and efficiency of beekeeping in the area of Sibiel village, Sibiu County	Iuliana Antonie, Lucian Blaga University of Sibiu, Romania	Faculty of Engineering 4, Emil Cioran Street, Sibiu Room IE 102
17:00-18:00	UniverCity experience. Supporting the local communities through Research Projects: 6."Yes", for Education!	Oana Elena Rădăcină, Lucian Blaga University of Sibiu, Romania	Faculty of Engineering 4, Emil Cioran Street, Sibiu Room IE 102
<b>WEDNESDAY, May 24<sup>th</sup></b>			
<b>HOOR</b>	<b>LECTURE TITLE</b>	<b>SPEAKER</b>	<b>FACULTY AND ROOM</b>
9:00-11:00	Study and research at the engineering school Arts et Métiers Sciences et Technologies, France.	Mădălina Calamaz, Ecole Nationale Supérieure d'Arts et Métiers (ENSAM), France	Faculty of Engineering 4, Emil Cioran Street, Sibiu  Room IE101
09:30 - 11:00	Integrated Tourism Marketing Communications	Azahar Hussain, UNIMAS, Malaysia	Medicine building (Economic Sciences), Room M404
09:30 - 11:00	Virtual money and its future. Will digital money replace paper?	Marta Maciejasz & Robert Poskart, Opole University, Poland	ONLINE & Faculty of Economic Sciences, Room E21  <a href="https://meet.google.com/jha-bkrw-jdw">https://meet.google.com/jha-bkrw-jdw</a>
9:40 - 10:50	Effective delivery and re-capture of customer value in a globalized world	Simona Stan, University of Montana, USA	EduHub, 31 Victoriei Blvd.
11:00 - 12:30	Introduction to Natural Language Processing	Esra Kahya Özyirmidokuz, Erciyes University, Turkey	ONLINE & Medicine building (Economic Sciences), Room MP06  <a href="https://meet.google.com/quh-zuaf-wyv">https://meet.google.com/quh-zuaf-wyv</a>
11:00 - 12:30	Youth Participation in the Community: Case of YAY (Youth Activating Youth)	David Edward Jimenez, Ateneo de Manila University, Philippines	ONLINE & Faculty of Economic Sciences, Room E21

			<a href="https://meet.google.com/wim-hsfo-uam">https://meet.google.com/wim-hsfo-uam</a>
11:00 - 12:30	Erasmus Students as Destination Advocates: The Valuable Outcomes of Destination Brand Love	Suzanne Amaro, Polytechnic Institute of Viseu, Portugal	Medicine building (Economic Sciences) Room M210
11:20-12:50	Managing for sustainability in global supply chains	Simona Stan, University of Montana, USA	EduHub, 31 Victoriei Blvd.
12:00 - 12:30	University of East Sarajevo - presentation	Milijana Milovanović, University of East Sarajevo, Bosnia and Herzegovina	Faculty of Sciences, Rațiu Street, no 5-7, A27
10:00-12:00	GPU Accelerators and CUDA Programming	Amit Brave, Parul University, India	Faculty of Sciences, Rațiu Street, no 5-7, Room A27
11:10-12:30	Challenges to theological academia in the context of modern society, internationalisation and global development goals - A personal perspective	Pablo Argarate, University of Graz, Austria	Faculty of Theology, Room “Dumitru Stăniloae” <a href="https://meet.google.com/mpr-gzuk-grd">https://meet.google.com/mpr-gzuk-grd</a>
10:00-11:00	<i>Limba română la Universitatea „Sf. Chiril și Metodiu” din Veliko Tărnovo, Bulgaria. Rolul programului Erasmus (Romanian Studies at the University “St. Cyril and Methodius” of Veliko Tarnovo, Bulgaria: The role of the Erasmus programme)</i>	Yoana Slavcheva, University 'St. Cyril and Methodius' of Veliko Tarnovo, Bulgaria Boryana MIHAYLOVA, University 'St. Cyril and Methodius' of Veliko Tarnovo, Bulgaria	Faculty of Letters and Arts, Room 45
11:00-12:00	<i>Masteratul de traductologie în limba română de la Universitatea „Sf. Chiril și Metodiu” din Veliko Tărnovo, Bulgaria ( Master's degree in Translation with Romanian language at the University 'St. Cyril and Methodius' of Veliko Tarnovo, Bulgaria)</i>	Silvia Mihăilescu, University “St. Cyril and Methodius” of Veliko Tarnovo, Bulgaria	Faculty of Letters and Arts, Room 45
12:00-13:00	<i>Sustainable Development Goals: from the laboratory to the classroom</i>	María Cruz López Escalante, Universidad de Málaga, Spain	Faculty of Agricultural Sciences Food Industry and Environmental Protection, Rațiu Street, no 7-9, Room B112 <a href="https://meet.google.com/dku-vkhh-ere">https://meet.google.com/dku-vkhh-ere</a>
13:00-14:00	<i>Teaching and learning in times of crisis: Covid and war as incentives for the development of e-learning</i>	Yuliia Baklazhenko, Igor Sikorskyi, Kyiv Polytechnic Institute, Ukraine	Faculty of Letters and Arts <a href="https://meet.google.com/hax-shve-rpa">https://meet.google.com/hax-shve-rpa</a>
14:00-15:00	New algorithms built into the interactive bioprocess modeling and control training system (InSEMCoBio)	Velislava Lyubenova, Bulgarian Academy of Sciences, Sofia, Bulgaria	Faculty of Agricultural Sciences Food Industry and Environmental Protection, Rațiu Street, no 7-9, Room B402
14:00 - 15:30	Conscious Business	Roel Rietberg,	Medicine building (Economic Sciences), Room M210

		Saxion University of Applied Sciences, The Netherlands	
15:00-16:30	Academic Honesty and Quality Assurance in the Age of AI	Marian Simion, Harvard / Washington/ Fitchburg, USA	Faculty of Theology, Room 3 <a href="https://meet.google.com/nvs-cijo-pne">https://meet.google.com/nvs-cijo-pne</a>
15:00-16:00	The Migration-Refugee Issue and Security Policies	Maria Vlachadi, University of Crete-Gallos- Rethymno, Greece	Faculty of Social Sciences and Humanities <a href="https://meet.google.com/yqa-bajp-beh">https://meet.google.com/yqa-bajp-beh</a>
16:00-17:30	Practicing PBL in Outcome Based Education to introduce Sustainability in Textile Engineering Education	Baral Lal Mohan, Ahsanullah University of Science and Technology Dhaka, Bangladesh	Faculty of Engineering 4, Emil Cioran Street, Sibiu Room IM215 <a href="https://meet.google.com/wnr-mgzn-zkc">https://meet.google.com/wnr-mgzn-zkc</a>
16:00-16:30	RBF-SVD: New strategy to solve sparsity and scalability drawbacks in recommender systems	Maryam Mohammadi, Padova University, Italy	Faculty of Sciences, Room A01 <a href="https://meet.google.com/bnv-heto-var">https://meet.google.com/bnv-heto-var</a>
16:30-18:00	AI Cynicism and the False Sense of Data Security	Denise Burrill Simion, Montpellier, France Fitchburg / Harvard, USA	Faculty of Theology, Room 3 <a href="https://meet.google.com/nvs-cijo-pne">https://meet.google.com/nvs-cijo-pne</a>

**THURSDAY, May 25<sup>th</sup>**

HOURLY	LECTURE TITLE	SPEAKER	FACULTY AND ROOM
09:30 - 11:00	Indigenous knowledge and its importance towards the tourism industry	Azahar Hussain, UNIMAS, Malaysia	Faculty of Economic Sciences, Room E31
09:30 - 11:00	Media planning as a key part of marketing communication strategy	Peter Krajčovič, University of Ss Cyril and Methodius, Slovakia	ONLINE + Faculty of Economic Sciences, Room E11 <a href="https://meet.google.com/jup-cvtu-szc">https://meet.google.com/jup-cvtu-szc</a>
11:00 - 12:00	Environmental protection for sustainable development in Vietnam: a case study of Danang city	Hoang Hai, University of Danang, Vietnam	Faculty of Agricultural Sciences Food Industry and Environmental Protection, Rațiu Street, no 7-9, Room B200
12:00-13:00	European projet: Technologies Growth mind-set through Resilient Intelligent Technologies (GRIT)	Sara González Yubero Carolina Falcón-Linares, University of Zaragoza, Spain	Faculty of Social Sciences and Humanities (online only) <a href="https://meet.google.com/vvd-vwzb-dck">https://meet.google.com/vvd-vwzb-dck</a>
12:30 - 14:00	Personal sustainability index calculator	Julian Vasilev, University of Economics Varna, Bulgaria	ONLINE & Faculty of Economic Sciences, Room E22

			<a href="https://meet.google.com/orm-kiak-etu">https://meet.google.com/orm-kiak-etu</a>
12:30 - 14:00	Steps on how to generate and start your business	Elena Ciochina, Academy of Economic Studies of Moldova	ONLINE & Medicine building (Economic Sciences), Room MP06 <a href="https://meet.google.com/ddS-veqj-jwr">https://meet.google.com/ddS-veqj-jwr</a>
13:00- 14:00	Teaching and learning in times of crisis: Covid and war as incentives for the development of e-learning	Yuliia Baklazhenko, Igor Sikorskyi, Kyiv Polytechnic Institute, Ukraine	Faculty of Letters and Arts <a href="https://meet.google.com/hax-shve-rpa">https://meet.google.com/hax-shve-rpa</a>
14:00 - 15:00	Managing for sustainability in global supply chains	Simona Stan, University of Montana, USA	Faculty of Economic Sciences, Room E21
14:00 - 15:00	Mainstreaming and Integration in Special Education	Murat AKDAĞ, Tokat Gaziosmanpaşa University, Turkey	Faculty of Social Sciences and Humanities, Calea Dumbrăvii Street (Department of Educational Sciences), no. 34, Room 003
15:00-16:00	Crossing Academic Boundaries: How Leading Universities are Achieving Successful Internationalisation	Rodrigo Matos Miranda, Universidad Científica del Sur, Peru	EduHub, 31 Victoriei Blvd.
17:30- 18:50	<b>CLOSING CEREMONY</b>	<i>Avram Iancu Hall, 5-7 Victoriei Blvd.</i>	

### Useful links:

Avram Iancu Hall: <https://goo.gl/maps/kYARsBMTc1k41HTb6?coh=178571&entry=tt>  
 Rectorate Building (International Relations Office): <https://goo.gl/maps/C335Nz5zsV53fuAU7?coh=178571&entry=tt>  
 ULBS Design Thinking School: <https://goo.gl/maps/UXf653VJekVmfvWq6?coh=178571&entry=tt>  
 EduHub: <https://goo.gl/maps/bE2frmzMwo2aeDCH6?coh=178571&entry=tt>  
 Faculty of Engineering: <https://goo.gl/maps/UXf653VJekVmfvWq6?coh=178571&entry=tt>  
 Faculty of Letters and Arts: <https://goo.gl/maps/iZYktAYBDZCwGDjF6?coh=178571&entry=tt>  
 Faculty of Economic Sciences: <https://goo.gl/maps/mmp5ynJv4zueiCgq5?coh=178571&entry=tt>  
 Faculty of Social Sciences and Humanities (Journalism, Communication and PR), Brutarilor Street no. 3:  
<https://goo.gl/maps/C335Nz5zsV53fuAU7?coh=178571&entry=tt>  
 Faculty of Social Sciences and Humanities (Department of Education Sciences), Calea Dumbrăvii Street no. 34:  
<https://goo.gl/maps/vU64GZvJwUfxPrR26?coh=178571&entry=tt>  
 Faculty of Sciences: <https://goo.gl/maps/2o9JiMKShfVLagqL6?coh=178571&entry=tt>  
 Faculty of Agricultural Sciences, Food Industry and Environmental Protection:  
<https://goo.gl/maps/qxCM6VLkCcmPqJD49?coh=178571&entry=tt>  
 Faculty of Medicine: <https://goo.gl/maps/XT4uxweqMeEXtqUC7?coh=178571&entry=tt>  
 Faculty of Law: <https://goo.gl/maps/jrSu3R7tbxuFKd7H9?coh=178571&entry=tt>  
 Faculty of Theology: <https://goo.gl/maps/jyxW2FyjC3mjL6vr7?coh=178571&entry=tt>