



INTERNATIONAL WEEK OF LUCIAN BLAGA OF SIBIU

MAY 20th – 24th, 2024

<https://conferences.ulbsibiu.ro/iweek/programme/>

MONDAY, May 20th

| MONDAY, May 20 th | | | |
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| 9:30 - 10:00 | Registration of participants <i>*Kindly please bring your teaching/training mobility documents to be signed and stamped by Lucian Blaga University of Sibiu</i> | Avram Iancu Hall, 5-7 Victoriei Blvd. | |
| 10:00 | OPENING CEREMONY Speakers: Rector, prof.univ.dr.habil Sorin Radu Vice-rector, prof.univ.dr. Andrei Terian- Dan Head of the International Relations Department, Delia Ștefenel | Avram Iancu Hall, 5-7 Victoriei Blvd. | |
| 11:00 | SIBIU CITY TOUR | Meeting point: Avram Iancu Hall, 5-7 Victoriei Blvd. | |
| hour | LECTURE TITLE | SPEAKER | FACULTY AND ROOM |
| 12:00-13:00 | The land of sojourning in the Book of Ezekiel | Prof. Dr. Chrysostomos (Maher) El Mecherki, University of Balamand, Lebanon | Faculty of Theology, Room 33 and online meet.google.com/hhi-cjcb-dgt |
| 13:00-14:30 | Religious Education in Germany - basics and some recent developments | Prof. Dr. Bernd Schröder, University of Göttingen, Germany | Faculty of Theology, room Dumitru Staniloae |
| 15:00-15:30 | Air pollution and health effects | Janine Wichmann, University of Pretoria, South Africa | Faculty of Sciences, Room A01 and online https://meet.google.com/tpo-kyds-nnp |
| 16:00-18:00 | The transformations of masculinity. New profiles of men | Arnaldo Spallaci, University of Bologna | Faculty of Social Sciences and Humanities, Room 35 |
| 17:00-19:00 | ASTRA Open Air Museum | | |



| TUESDAY, May 21 st | | | |
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| HOUR | LECTURE TITLE/ ACTIVITY | SPEAKER | FACULTY AND ROOM |
| 9:30 – 11:00 | IKIGAI: Who Am I? | Roel Rietberg, Saxion University of Applied Sciences, Deventer, The Netherlands | Faculty of Economic Sciences, Room EM9 |
| 9:30 – 11:00 | Discovering Malaysia's Tourism Gems | Nurul Nadia Mohamad, Peninsula College, Bt Kawan, Penang, Malaysia | Faculty of Economic Sciences, Room E31 |
| 9:30 – 11:00 | Challenges of the labor market and the skills gap regarding employability in Republic of Moldova | Mihaela Balmuș-Andone, State University of Moldova, Chișinău, Republic of Moldova | Faculty of Economic Sciences, Room E21 |
| 9:30 – 11:00 | Clustering and Rounding in Retail Prices and Financial Data | Keith Jakob, University of Montana, Missoula, USA) | Faculty of Economic Sciences, Room E41 |
| 9:30 – 11:00 | Results Visualization for Sustainable Consumption Activities | Julian Vasilev, University of Varna, Varna, Bulgaria | Faculty of Economic Sciences, Room E51 |
| 9:30 – 11:00 | Making a Difference with Better Supply Chain Management | Carl Cattell, Aston University, Birmingham, UK | Faculty of Economic Sciences, Room E11 |
| 9:30 – 11:00 | Best Strategies for Teaching Business Classes at Kanagawa University in Yokohama, Japan When Students Come From a Wide Variety of Countries | Charles Hirst, Kanagawa University, Yokohama, Japan | Faculty of Economic Sciences, Room EP2 |
| 9.00-10.00 | Brewing classes in University of Food Technologies - Plovdiv, Department Wine and Beer Technology | Petar Nedyalkov, University of Food Technologies, Plovdiv, Bulgaria | Faculty of Agricultural Sciences Food Industry and Environmental Protection, Room B 407 |
| 10:00-12:00 | Diplomacy in the Contemporary World | Mirela Metushaj, Aleksandër Moisiu University of Durrës, Albania. | Faculty of Social Sciences and Humanities, Department for International Relations, Political Science, Security Studies, Room 204 |
| 12:00-14:00 | 40 years of Democracy in Argentina. | Rafael Ignacio Ruffo, National University Arturo Jauretche, Argentina | Faculty of Social Sciences and Humanities, Department for International Relations, Political Science, Security Studies, Room 204 |
| 12.00-13.00 | Sustainable Opportunity to Enhance the Color of Meat Products | Khaoula Belguith, | Faculty of Agricultural Sciences Food Industry and Environmental Protection, |



| TUESDAY, May 21 st | | | |
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| | | Higher Institute for Biotechnology Sidi Thabet - University of Manouba, Ariana, Tunisia | Room B 100 |
| 11:00-12:00 | The concept of green in Business English | Arusyak Ivanyan, Northern University, Armenia, Yerevan | Faculty of Letters and Arts, Room 41 |
| 11:00-12:00 | Arthur Miller's concept of tragedy and the common man | Marsella Turku "Aleksander Moisiu" University, Durres, Albania, | Faculty of Letters and Arts, 5-7 Victoriei Bvd room 16 |
| 11:00-12:00 | Piano lesson | Kristi Bello, European University of Tirana, Albania | Faculty of Letters and Arts, Performing Arts Department 12 Banatului street, Room 3 |
| 10:00-12:00 | Introduction to Google Earth Engine for Vegetation Monitoring | Dr. Khaled Hazaymed, Yarmouk University, Jordan | Faculty of Sciences, Room A01 and online https://meet.google.com/jyh-owmq-zpt |
| 12:00-13:00 | The meaning of the new era of Industry 4.0, Healthcare 4.0 and Education 4.0 in relation to the development of 5G networks, IOT and Smart Everything. | Dr. Tihomir Latinovic, University "VITEZ", Bosnia and Herzegovina | Faculty of Sciences, Room A01 |
| 12:00-14:00 | Internationalisation of higher education: The case study of the University of Danang (Vietnam) | Quang Chinh Trinh, University of Danang Vietnam | Faculty of Social Sciences and Humanities, Department of History, Heritage and Protestant Theology, Room 35 |
| 12:00-14:00 | Erasmus Open Doors 2024 | Erasmus+ Office | |
| 16:00-17:00 | Translation and Signs of the Other | Tomasz Kalaga, Kujawy and Pomorze University in Bydgoszcz, Polonia | Faculty of Letters and Arts, Room 41 |
| 16:00-17:00 | Salman Rushdie`s post-colonial impulses and post-modern techniques | Marsella Turku "Aleksander Moisiu" University, Durres, Albania, | Faculty of Letters and Arts, 5-7 Victoriei Bvd room 17 |
| 15:30 – 17:00 | Current State of Ukraine's Economy | Vitaliy Serzhanov, Uzhhorod National University, Uzhhorod, Ukraine | Faculty of Economic Sciences, Room EM9 |
| 15:30–17:00 | Moldova State University: Focal Point of Excellence in Education and Research | Maria Hămuraru, Mihaela Balmuş-Andone, State University of Moldova, Chişinău, Republic of Moldova | Faculty of Economic Sciences, Room E21 |



TUESDAY, May 21st

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| 15:30–17:00 | Alignment of ICT Related Curricula with Labour Market Expectations: Lessons Learned from Poland and Norway | Grażyna Paliwoda-Pękosz, Krakow University of Economics, Krakow, Poland | Faculty of Economic Sciences, Room EP2 |
| 15:30–17:00 | Generating Business Ideas for Start-Ups | Lisa Galina, State University of Moldova, Chişinău, Republic of Moldova | Faculty of Economic Sciences, Room E51 |
| 15:30–17:00 | Examining Accountability in Private Foundations | Leah Diehl, University of Montana, Missoula, USA | Faculty of Economic Sciences, Room E31 |
| 15:30–17:00 | Achieving a Comparative Advantage through Change Management | Gordana Gavric, Faculty of Business Economics and Entrepreneurship, Belgrade, Serbia | Faculty of Economic Sciences, Room E41 |
| 17:00–18:30 | Banking on the Entrepreneurial Spirit | Wim Buekens, University of Applied Sciences and Arts HoGent, Gent, Belgium | Faculty of Economic Sciences, Room EP2 |
| 18:00-20:00 | Equity and Quality in Education | Rossella Certini, Emiliano Macinai, University of Florence, Italy | Faculty of Medicine, Room MP 03 |



| WEDNESDAY, May 22 nd | | | |
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| HOURL | LECTURE TITLE/ACTIVITY | SPEAKER | FACULTY AND ROOM |
| 9:00-10:00 | The peculiarities of translation of phraseological units in the works by M. V. Gogol into English (as exemplified in the «Ukrainian» stories) | Anna Pavelieva, National University "Yuri Kondratyuk Poltava Polytechnic" Poltava, Ukraine | Faculty of Letters and Arts, ONLINE https://meet.google.com/ayx-gscz-pcd |
| 9:00-10:30 | "Christian Religious Education" (CRU) - a new subject in joint responsibility of the Protestant and Catholic church in Lower Saxony | Prof. Dr. Bernd Schröder, University of Göttingen, Germany | Faculty of Theology, Room Dumitru Staniloae |
| 9:30– 11:00 | Republic of Moldova: An Authentic Tourist Destination. Small country – Big Heart | Hămuraru Maria, State University of Moldova, Chişinău, Republic of Moldova | Faculty of Economic Sciences, Room E41 |
| 9:30– 11:00 | Leaders vs. Managers | Iuliana Dragalin, State University of Moldova, Chişinău, Republic of Moldova | Faculty of Economic Sciences, Room E11 |
| 9:30– 11:00 | Assessment of Export Activity of Woodworking Companies | Volodymyr Andryshyn, Uzhhorod National University, Uzhhorod, Ukraine | Faculty of Economic Sciences, Room EM9 |
| 9:30– 11:00 | Best practices for business and/or product presentation | Lisa Galina, State University of Moldova, Chişinău, Republic of Moldova | Faculty of Economic Sciences, Room E21 |
| 9:30– 11:00 | Tax Professionals' Information Search Process: Tools, Sources, and Strategies | Leah Diehl, University of Montana, Missoula, USA | Faculty of Economic Sciences, Room E51 |
| 9:30– 11:00 | Metaheuristic Methods in Solving Management Problems | Grażyna Paliwoda-Pękosz, Krakow University of Economics, Krakow, Poland | Faculty of Economic Sciences, Room E31 |
| 10:00 - 11.00 | Leveraging ICT Tools for Enhanced Education | Dr. Amit Lathigara, RK University, Rajkot, India | Faculty of Sciences, Room A01 and online |



WEDNESDAY, May 22nd

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| | | | https://meet.google.com/ubb-xwdw-qng |
| 10:00-13:00 | <i>Overview of the Engineering Faculty and laboratories visit</i> | Moderator Assist. prof. Mihai Crenganis | Faculty of Engineering, Room 301 and laboratories |
| 11:00-12:00 | The goal is speechlessness Languages in the liturgy of the Orthodox Churches | Prof. Dr. Andreas Müller, University of Kiel, Germany | Faculty of Theology, Room 44 and online meet.google.com/exn-sfnk-drg |
| 12:00-13:00 | Introduction on the Instituto Agroalimentario de Aragón | María Jesús Serrano Andrés, Universidad de Zaragoza- Instituto Agroalimentario de Aragón IA2, Zaragoza, Spain | Faculty of Agricultural Sciences Food Industry and Environmental Protection, Room B 402 |
| 11:00-12:00 | International Business Culture | Arusyak Ivanyan, Northern University, Armenia, Yerevan | Faculty of Letters and Arts, Room 62 |
| 11:00-12:00 | Embedding Sustainability Literacy with Language Teaching in Higher Education | Viqi Ardaniah, Universitas Airlangga, Surabaya, Indonesia | Faculty of Letters and Arts, Room 17 |
| 11:00-12:00 | History of Albanian Music | Kristi Bello, European University of Tirana, Albania | Faculty of Letters and Arts, Performing Arts Department 12 Banatului street, Room 3 |
| 12:00-13:00 | Workshop - <i>Best practices in internationalization (STT participants at FLA)</i> | Eva-Nicoleta Burduşel (moderator) | Faculty of Letters and Arts, Room 41 |
| 11:00 - 13:00 | Division Algorithm and Gröbner Bases | Dr. Erol Yılmaz, Bollu Abant İzzet Baysal University, Turkey | Faculty of Sciences, Room A01 |
| 15:00 - 16:00 | High Performance Computing | Dr. Amit Barve, Parul University, India | Faculty of Sciences, Room A01 and online https://meet.google.com/srr-ixep-ekw |
| 15:30 - 17:00 | Usage of Eurostat data and visualised them by PowerBI | Várallyai László, University of Debrecen | Faculty of Economic Sciences, Room E51 |
| 14:00-16:00 | Modern European Policies in Education for Social Vulnerable Groups: Field Research | Maria Vlachadi, University of Crete, Greece Syntychaki Aikaterini, | Faculty of Social Sciences and Humanities, Department for International Relations, Political Science, Security Studies, |



WEDNESDAY, May 22nd

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| | <p>Admission Management Policies for High School Students in Reading Comprehension: Field Research</p> <p>Migration-Refugee Issue and Environmental Impacts</p> <p>European public administration: opportunities and challenges</p> | <p>Hellenic Open University, Greece</p> <p>Bampaliari Panagiota, University of Macedonia,</p> <p>Eirini Kampantai</p> <p>Giorgio Oikonomou, Hellenic Open University</p> | <p>Room 204 meet.google.com/hiq-rtyc-kwh</p> |
| 15:00 - 16:30 | Interreligious learning - didactics and media | <p>Prof. Dr. Bernd Schröder, University of Göttingen, Germany</p> | <p>Faculty of Theology, Room Dumitru Staniloae and online https://meet.google.com/unb-nniu-vgm</p> |
| 16:00-17:00 | Artificial Intelligence and Understanding in the Humanities: a Hermeneutic Perspective | <p>Tomasz Kalaga, Kujawy and Pomorze University in Bydgoszcz, Polonia</p> | <p>Faculty of Letters and Arts, Room 17</p> |
| 15:30 – 17.00 | Peculiarities, Problems and Incentives of Business Relocation in Conditions of War | <p>Volodymyr Andryshyn, Uzhhorod National University, Uzhhorod, Ukraine</p> | <p>Faculty of Economic Sciences, Room E11</p> |
| 15:30 – 17.00 | The Analysis of Ukraine's State Budget during the War | <p>Vitaliy Serzhanov, Uzhhorod National University, Uzhhorod, Ukraine</p> | <p>Faculty of Economic Sciences, Room E21</p> |
| 15:30 – 17.00 | Eco-Tourism in Malaysia | <p>Nurul Nadia Mohamad, Peninsula College, Bt Kawan, Penang, Malaysia</p> | <p>Faculty of Economic Sciences, Room E31</p> |
| 15:30 – 17.00 | Setting Goals and Objectives | <p>Iuliana Dragalin, State University of Moldova, Chişinău, Republic of Moldova</p> | <p>Faculty of Economic Sciences, RoomE41</p> |
| 15:30 – 17.00 | How to Manage Projects – Anywhere | <p>Carl Cattell, Aston University, Birmingham, UK</p> | <p>Faculty of Economic Sciences, Room EM9</p> |
| 16:45 - 18:10 | Issues in Religious Education - some topics under discussion | <p>Prof. Dr. Bernd Schröder, University of Göttingen, Germany</p> | <p>Faculty of Theology, Room Dumitru Staniloae and online https://meet.google.com/unb-nniu-vgm</p> |



THURSDAY, May 23rd

| HOUR | LECTURE TITLE/ACTIVITY | SPEAKER | FACULTY AND ROOM |
|---------------|--|---|--|
| 10:00-11:00 | The Impact of Cytokines on Health-Related Quality of Life in Adolescents with Allergic Rhinitis | Bojan Joksimović, University of East Sarajevo, Faculty of Medicine Foča, Bosnia and Herzegovina | Faculty of Medicine, Room M103 (Liviu Cocora) |
| 10:00 - 12:00 | Applications of Gröbner Bases | Erol Yılmaz, Bollu Abant İzzet Baysal University, Turkey | Faculty of Sciences, Room A01 |
| 11:00-12:00 | Teaching speaking | Arusyak Ivanyan, Northern University, Armenia, Yerevan | Faculty of Letters and Arts, Room 17 |
| 11:00-12:00 | Albanian composers and their works | Kristi Bello, European University of Tirana, Albania | Faculty of Letters and Arts, Performing Arts Department 12 Banatului street, Room 3 |
| 12.00-13.00 | Applying the tools of communication in management context for developing creativity | Pascal Dupeux, Université Claude Bernard Lyon1, Lyon, France | Faculty of Agricultural Sciences Food Industry and Environmental Protection, Room B 402 |
| 12:00 - 14:00 | Workshop on <i>Sharing experiences about cooperation partnerships program - a managerial perspective</i> | Diana Mihaiu, (moderator) | Faculty of Economic Sciences, Room EP2 |
| 12:00-13:00 | Workshop - <i>Best practices in internationalization (STT participants at FLA)</i> | Eva-Nicoleta Burdușel (moderator) | Faculty of Letters and Arts Room 41 |
| 17:00- 17:30 | CLOSING CEREMONY | <i>Avram Iancu Hall, 5-7 Victoriei Blvd.</i> | |



| FRIDAY, May 24 th | | | |
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| HOUR | LECTURE TITLE/ACTIVITY | SPEAKER | FACULTY AND ROOM |
| 13.00-14.00 | Current forms of therapy for urothelial carcinoma | Victor Garlonta, Clinic of Urology and Urological Oncology, Lahn-Dill-Kliniken/Wetzlar, Germany | Faculty of Medicine, Room M103 (Livi Cocora) and online https://meet.google.com/rcf-vtnv-yww |
| 14.00-15.00 | Lung resections after neoadjuvant chimio-imuno therapy | Ciprian Bolca, Sherbrooke University, Longueuil, Québec, Canada | Faculty of Medicine, Room M103 (Livi Cocora) and online https://meet.google.com/rcf-vtnv-yww https://us05web.zoom.us/j/86484967859?pwd=U0f47TtFpgRZjG5bqwxm1qjczTWwp7.1 (40 min) |
| 16.00-17.00 | Surgical management of prostate cancer | Pathak Ram, Mayo Clinic, Jacksonville, Florida, United States of America | Faculty of Medicine, Room M103 (Livi Cocora) and online https://meet.google.com/rcf-vtnv-yww https://us05web.zoom.us/j/88247888320?pwd=cCX681f5iPxOO9L1Ikn5EmykFbR6O2.1 (40 min) |
| 18.00-19.00 | Cultural activities | Departure from the Rectorate building, 10 Victoriei Blvd. | |



USEFUL LINKS

| LOCATION | GOOGLE MAPS LINK |
|--|---|
| Avram Iancu Hall | https://goo.gl/maps/kYARsBMTc1k41HTb6?coh=178571&entry=tt |
| Rectorate Building (Erasmus+ Office) | https://goo.gl/maps/C335Nz5zsV53fuAU7?coh=178571&entry=tt |
| <i>Hanul din Tulgheş</i> Restaurant | https://maps.app.goo.gl/FZhb3KQnoJFDKwPH9 |
| ULBS Cafeteria | https://goo.gl/maps/bE2frmzMwo2aeDCH6?coh=178571&entry=tt |
| Faculty of Engineering | https://goo.gl/maps/UXf653VJekVmfvWq6?coh=178571&entry=tt |
| Faculty of Letters and Arts | https://goo.gl/maps/iZYktAYBDZCwGDjF6?coh=178571&entry=tt |
| Faculty of Letters and Arts, Performing Arts | https://maps.app.goo.gl/AX9U1bko4pXuFCNJA |
| Faculty of Economic Sciences | https://goo.gl/maps/mmp5vnJv4zueiCgg5?coh=178571&entry=tt |
| Faculty of Social Sciences and Humanities | https://goo.gl/maps/kYARsBMTc1k41HTb6?coh=178571&entry=tt |
| Faculty of Social Sciences and Humanities (Department for International Relations, Political Science, Security Studies) | https://maps.app.goo.gl/fgtyMTRohD338PYU9 |
| Faculty of Social Sciences and Humanities (Department of History, Heritage and Protestant Theology) | https://goo.gl/maps/kYARsBMTc1k41HTb6?coh=178571&entry=tt |
| Faculty of Sciences | https://goo.gl/maps/2o9JiMKShfVLagqL6?coh=178571&entry=tt |
| Faculty of Agricultural Sciences, Food Industry and Environmental Protection | https://goo.gl/maps/qxCM6VLkCcmPqJD49?coh=178571&entry=tt |
| Faculty of Medicine | https://goo.gl/maps/XT4uxweqMeEXtqUC7?coh=178571&entry=tt |
| Faculty of Law | https://goo.gl/maps/jrSu3R7tbxuFKd7H9?coh=178571&entry=tt |
| Faculty of Theology | https://goo.gl/maps/jyxW2FyjC3mjL6vr7?coh=178571&entry=tt |