



International Week of Lucian Baga University of Sibiu - 2025

May 19-23, 2025

MONDAY, May 19th

9:30 - 10.00	Registration of participants <i>*EU participants, kindly please bring your teaching/training mobility documents to be signed and stamped by Lucian Baga University of Sibiu</i>	Avram Iancu Hall, 5-7 Victoriei Blvd.	
10:00	OPENING CEREMONY Speakers: <i>Prof. Sorin Radu, Ph.D., Rector</i> <i>Prof. Andrei Terian- Dan, Ph.D., Vice-rector</i> <i>Dr. Delia Ștefenel, Head of the International Relations Department</i> <i>Dr. Suzanne Tilleman, Sprunk & Burnham Endowed Dean,</i> <i>College of Business, University of Montana, USA</i>		
HOOR	LECTURE TITLE	SPEAKER	FACULTY AND ROOM
11:20 - 12:20	Overview of the Faculty of Social Sciences and Humanities: Research, academic programs, students	Radu Racovițan , vice-dean of the Faculty of Social Sciences and Humanities Daniela Stanciu-Păscărița ERASMUS+ Coordinator	Faculty of Social Sciences and Humanities 5-7 Victoriei Blvd, First floor, Room 35
14:30 - 16:00	How will Artificial Intelligence Influence Job Profiles in Media and Communication	Steffen Hillebrecht , Technical University of Applied Sciences Würzburg- Schweinfurt, Germany	Faculty of Social Sciences and Humanities (Department of Social Work, Journalism, Public Relations and Sociology) meet.google.com/mnc-rkjd-enw
16:20-17:50	The role of Algerian HE in fostering student entrepreneurship	Nassima Kaid Djillali Liabes University, Algeria	Faculty of Letters and Arts-online https://meet.google.com/xge-ixdq-zpv
17:00	ASTRA Museum Tour	Meeting point: ASTRA Museum Main Entrance	

TUESDAY, May 20 th			
HOURL	LECTURE TITLE/ACTIVITY	SPEAKER	FACULTY AND ROOM
09:40 - 11.00	Ikigai: What gives your life value?	Roel Rietberg, (former) Saxion University of Applied Sciences, Deventer, The Netherlands	Faculty of Economic Sciences Room EM9
09:40 - 11.00	Powering Innovation: How Academia- Industry Partnerships Shape the Future of Maritime Business and Logistics	Umi Kalthum Abu Bakar, Peninsula College Georgetown, Batu Kawan, Penang, Malaysia	Faculty of Economic Sciences Room E11
09:40 - 11.00	Building project competencies of students using the Micro.P3.Express methodology	Slawomir Wawak, Krakow University of Economics, Krakow, Poland	Faculty of Economic Sciences Room E21
09:40 - 11.00	Financial education system in Poland	Marta Maciejasz, University of Opole, Opole, Poland	Faculty of Economic Sciences Room E31
09:40 - 11.00	The evolution of digital marketing through influencers, innovation, and emerging technologies	Veronica Bulat, Moldova State University, Chisinau, Republic of Moldova	Faculty of Economic Sciences Room E41
09:40 - 11.00	AI Tools for Tourism Students: Boost Creativity, Research, and Presentations	Zahar Hussain, Unimas, Kota Samarahan, Sarawak, Malaysia	Faculty of Economic Sciences Room E51
08:30 - 11:00	Workshop: Teams for the Future: School, Police, and Community Serving Youth	Annika Svensson, Middle Region Police, Sweden Vlad Virgil, Uppsala Municipality, Sweden	ULBS EduHub
10:00 - 11:00	Nonverbal communication in academic environment	Olga Škvareninová, University of Ss. Cyril and Methodius, Trnava, Slovakia	Faculty of Social Sciences and Humanities (Department of Social Work, Journalism, Public Relations and Sociology) online LINK
10.00 - 11.00	Introduction: About The Philippine Institute of Pure and Applied Chemistry (PIPAC)	Armando Victor Jr. Guidote, Ateneo de Manila University, Philippines	ULBS SmartHub, Room 101
11:00 - 12:00	Higher Education and Research at Djillali Liabès University: An Overview	Mohhamed Benhammouda, Djillali LIABES University, Algeria	ULBS SmartHub, Room 101
11:00 - 12:00	Philosophical Elements in the Patristic Thought: How I met Maximus the Confessor	Sebastian Mateiescu, Institute for Philosophy, Leiden University, The Netherlands	Faculty of Theology, Room 03
11:20 - 13:00	Building a Safer Future: Police, School, and Community Collaboration for Youth Security	Alma Aittamaa, Uppsala Municipality, Sweden Annika Svensson, Middle Region Police, Sweden	Faculty of Social Sciences and Humanities (Department for International Relations, Political Science, Security Studies) Room 204

11:20 - 13:00	Crime prevention strategies, current challenges, and collaborative efforts to ensure safer communities	Jonas Eronen, Uppsala Police School, Sweden	Faculty of Social Sciences and Humanities (Department for International Relations, Political Science, Security Studies) Room 204
11:20 - 13:00	Social Services Act and SSPF	Sanja Obrenovic Johansson, Södertörn University College, Sweden	Faculty of Social Sciences and Humanities (Department for International Relations, Political Science, Security Studies) Room 204
11:20 - 13:00	Community policing and police legitimacy: a review of the literature	Anders Nordström, Södertörn University College, Sweden	Faculty of Social Sciences and Humanities (Department for International Relations, Political Science, Security Studies) Room 204
12:00 - 13:00	Physiotherapy Interviewing	Kristi Cela, European University of Tirana, Albania	Faculty of Medicine, Room M 103 (Liviu Cocora)
12:00 - 13:00	Higher Education and Research at University of Banja Luka	Sandra Kosić-Jeremić, University of Banja Luka, Bosnia and Herzegovina	ULBS, SmartHub, room 101
13:00 - 14:00	Postural Assessment	Kristi Cela, European University of Tirana, Bosnia and Herzegovina	Faculty of Medicine, Room M 103 (Liviu Cocora)
12:00 - 13:00	Workshop: Internationalization of Higher Education: Perspectives, Challenges	IRO Office	International Relations Office (Rectorate Building)
14:00 - 15:00	Febrile Illness Among Hospitalized Patients in Tropical Regions: Insights from Indonesia	Muhammad Vitanata Arfijanto, Universitas Airlangga, Indonesia	Faculty of Medicine, Room M 103 (Liviu Cocora)
15:00	SIBIU CITY TOUR	Meeting point: ULBS Cafeteria (31, Victoriei Blvd.)	
15:00 - 16:00	Acute Febrile Illness with Thrombocytopenia: Common Causes and Clinical Insights	Muhammad Vitanata Arfijanto, Universitas Airlangga, Indonesia	Faculty of Medicine, Room M 103 (Liviu Cocora)
14:30 - 16:10	AI-Assisted Chinese Multimodal Teaching Practice	Shi Yanlan Beijing Language and Culture University, China	Faculty of Letters and Arts, online https://meet.google.com/wga-zpvb-yju
16:00 - 18:00	Democratic education for school and university students	Rossella Certini Emiliano Macinai, University of Florence, Italy	Faculty of Medicine, Room MP03
17:00 - 18:00	Transylvania and Language Diversity in the Austro-Hungarian Army	Tamara Scheer, University of Innsbruck, Austria	Faculty of Social Sciences and Humanities (Department of History, Heritage and Protestant Theology), Room 35

18:00 - 20:00	The immersive laboratory: designing transformative experiences	Ester Giamberini, University of Florence Christian DiStefano, University of Florence, Italy	Faculty of Medicine, Room MP03
18:00 - 20:00	Agile vs Scrum: Key Differences & Benefits	Daniel Hunyadi, Lucian Blaga University of Sibiu	NTT DATA building, Evolution Room

WEDNESDAY, May 21st

HOUR	LECTURE TITLE/ACTIVITY	SPEAKER	FACULTY AND ROOM
9:40-11:00	Workshop: Best practices in academic exchanges: international mobility of staff and students	Moderator Assoc.prof. Eva-Nicoleta Burduşel, PhD.	Faculty of Letters and Arts, Room 16
9:40-11:00	The role of communication in achieving goals	Volodymyr Andryshyn, Uzhorod University, Ukraine	Faculty of Economic Sciences, Room EP2
9:40-11:00	How to measure Happiness?	Roel Rietberg, (former) Saxion University of Applied Sciences, Deventer, The Netherlands	Faculty of Economic Sciences, Room EM9
9:40-11:00	The importance of female labor force participation and the situation in OECD countries	Melike Dedeoglu, Erciyes University, Turkey	Faculty of Economic Sciences, Room E11
9:40-11:00	Sustainable Tourism in Cultural Landscape Areas: Ihlara Valley (Cappadocia-Turkey)	Funda Varnaci Uzun, Aksaray University, Turkey	Faculty of Economic Sciences, Room E21
9:40-11:00	Why Donate? Cultural Perspectives on Personal Artifacts in Museums (Malaysia vs. Europe)	Zahar Hussain, Unimas, Kota Samarahan, Sarawak, Malaysia	Faculty of Economic Sciences, Room E31
9:40-11:00	Innovating rural tourism in the Republic of Moldova through research, identity, and digital engagement	Veronica Bulat, Moldova State University, Chisinau, Republic of Moldova	Faculty of Economic Sciences, Room E41
9:40-11:00	Fostering Inclusive Learning Environments: Best Practices for Universities	Umi Kalthum Abu Bakar, Peninsula College Georgetown, Batu Kawan, Penang, Malaysia	Faculty of Economic Sciences, Room E51
10:00 - 11:00	Investigative Journalism: The NSU case in Germany	Tanjev Schulz, Johannes Gutenberg University Mainz, Germany	Faculty of Social Sciences and Humanities (Department of Social Work, Journalism, Public Relations and Sociology) Brutarilor, Room C1
11:20 - 12:00	The civil service of the European Union	Giorgio Oikonomou, Hellenic Open University Athens, Greece	Faculty of Social Sciences and Humanities (Department for International Relations, Political Science, Security Studies) Room 203
12:00 - 12:50	Exploring Refugee Crisis Management: Comparative Perspectives from the EU and ASEAN	Shazwanis Shukri, Universiti Utara, Malaysia	Faculty of Social Sciences and Humanities (Department for International Relations, Political Science, Security Studies) Room 203
10:00-13:00	Overview of the Engineering Faculty and laboratories visit	Moderator Assist. prof. Mihai Crenganis	Faculty of Engineering, Room 301 and laboratories
12:00 - 13:00	PIPAC R&D with Industry	Armando Victor Jr. Guidote, Ateneo de Manila University, Philippines	ULBS SmartHub, Room 101

12:00 - 13:00	Introduction to Sleep: Understanding the Basics	Ana Perdigão, Universidade de Coimbra, Portugal	Faculty of Medicine, Room M 103 (Liviu Cocora)
12:00 - 13:30	Workshop: Discover Romania Through Its Language	IRO Staff	ULBS EduHub
13:00 - 14:00	A Problem-Based Learning Experience: Exploring Sleep in Childhood	Ana Perdigão, Universidade de Coimbra, Portugal	Faculty of Medicine, Room M 103 (Liviu Cocora)
13:00 - 14:30	The Migration Issue and Future Challenges in Europe	Maria Vlachadi, Department of Political Science, University of Crete, Greece	Faculty of Social Sciences and Humanities (Department for International Relations, Political Science, Security Studies) Room 203
14:00 - 15:00	Pregnancy monitoring: nursing care in the prenatal period	Teresa Silva, Nurse School of Coimbra University, Portugal	Faculty of Medicine, Room M 103 (Liviu Cocora)
15:00 - 16:00	Nursing Care on assistant and promotion of breastfeeding	Teresa Silva, Nurse School of Coimbra University, Portugal	Faculty of Medicine, Room M 103 (Liviu Cocora)
14:40 - 16:10	On releasement: meditative thinking, poetry and letting go & Textuality, interpretation and Artificial intelligence	Tomasz Kalaga Kujawy and Pomorze University in Bydgoszcz, Poland	Faculty of Letters and Arts, Room 41
16:20 - 17:50	Current Challenges in Global Supply Chains	Simona Stan, University of Montana, Missoula, USA	Faculty of Economic Sciences Room E51
16:20 - 17:50	Low quality in projects - causes and ways to change.	Sławomir Wawak, Krakow University of Economics, Krakow, Poland	Faculty of Economic Sciences Room E11
16:20 - 17:50	Climate Migration: Scary Scenarios and Possible Economic Consequences	Melike Dedeoglu, Erciyes University, Turkey	Faculty of Economic Sciences Room E31
16:20 - 17:50	Sustainable Tourism Planning in Turkey	Funda Varnaci Uzun, Aksaray University, Aksaray, Turkey	Faculty of Economic Sciences Room EM9
17:00 - 18:00	Husbands and Fathers. Profile of Italian and Romanian Men in the Family, in Domestic Work, and in the Care and Education of Children	Arnaldo Spallacci, University of Bologna, Italy	online Googlelink
18:00 - 19:30	Experiential Learning of Sustainable Business Practices	Simona Stan, University of Montana, Missoula, USA	Faculty of Economic Sciences Room E51
18:00 - 19:00	Strengthening Gender Medicine. Foundational Knowledge	Fulvia Signani, University of Ferrara, Italy	online Googlelink

THURSDAY, May 22nd

HOUR	LECTURE TITLE/ACTIVITY	SPEAKER	FACULTY AND ROOM
8:00-9:30	Innovative teaching methods under war stress & Facilitating in academic and growing as an academician under full-scale Russian invasion circumstances	Olha Dunievska Taras Shevchenko National University, Ukraine	Faculty of Letters and Arts online: https://meet.google.com/mkz-ofno-rhc
9:40-11:10	Workshop: Language - Bridging Time and Space	Confucius Institute at ULBS	Faculty of Letters and Arts room 38
9:00 - 10:00	Educational Psychology	Baia Kublashvili, European University, Tbilisi, Georgia	Faculty of Social Sciences and Humanities (Department for Education Sciences), Calea Dumbrăvii nr. 34, room 004
10:00 - 11:00	Sustainable Development Goals	Özgül Keleş, Aksaray University, Turkey	Faculty of Social Sciences and Humanities (Department for Education Sciences), Calea Dumbrăvii nr. 34, room 004
11:20-12:50	Translation beyond translation studies. The methodological significance of translation practice	Paolo Magagnin Ca' Foscari University of Venice, Italy	Faculty of Letters and Arts online: https://meet.google.com/mra-uudi-nuu
12:00 - 13:00	MRI-guided prostate biopsy and local therapy for prostate cancer	Victor Garlonta, Clinic of Urology and Urological Oncology, Lahn-Dill-Kliniken/Wetzlar, Germany	Faculty of Medicine, Room M 103 (Liviu Cocora) https://meet.google.com/iyx-nadi-nsx
13:00 - 14:00	Phenotypic and functional characteristics of human myeloid suppressor cells differentiated in vitro from monocytes under the influence of granulocyte/macrophage colony stimulating factor, interleukin 6 and prostaglandin E2	Bojan Joksimović, University of East Sarajevo, Bosnia and Herzegovina	Faculty of Medicine, Room M 103 (Liviu Cocora)
14:40 - 15:10	Blending Qualitative and Quantitative Approaches : A Strategic Guide to Mixed Methods Research Design	Sohel MD Solman, Daffodil International University, Bangladesh	Faculty of Social Sciences and Humanities (Department of Social Work, Journalism, Public Relations and Sociology) Lucian Blaga Street 2A, floor 3, room M 305
14:00 - 15:00	The Impact of Cytokines on Coagulation Profile in COVID-19 Patients: Controlled for Socio-Demographic, Clinical, and Laboratory Parameters	Bojan Joksimović, University of East Sarajevo, Bosnia and Herzegovina	Faculty of Medicine, Room M 103 (Liviu Cocora)
15:00 - 16:00	Lung metastasectomy in renal cancer	Ciprian Bolca, Sherbrooke University, Canada	Faculty of Medicine, Room M 103 (Liviu Cocora) https://meet.google.com/iyx-nadi-nsx

16:20 - 17:00	Technological development and quality of university education	Nikolay Yanev, Dragomir Draganov University of National and World Economy (UNWE), Bulgaria Moderator Radu-Ioan Popa (Lucian Blaga University of Sibiu)	Faculty of Social Sciences and Humanities (Department of Social Work, Journalism, Public Relations and Sociology) Lucian Blaga Street 2A, floor 3, room M 305 online: meet.google.com/ewr-sdfq-zwe
17:00 - 17:50	European Social Fund in Bulgaria: lessons learned and future challenges	Nikolay Yanev, Dragomir Draganov University of National and World Economy (UNWE), Bulgaria Moderator Radu-Ioan Popa (Lucian Blaga University of Sibiu)	Faculty of Social Sciences and Humanities (Department of Social Work, Journalism, Public Relations and Sociology) Lucian Blaga Street 2A, floor 3, room M 305 online: meet.google.com/ewr-sdfq-zwe
17:00- 17:30	CLOSING CEREMONY	Avram Iancu Hall, 5-7 Victoriei Blvd.	

FRIDAY, May 23 rd			
HOURL	LECTURE TITLE/ACTIVITY	SPEAKER	FACULTY AND ROOM
10.00-19.00	Cultural trip Corvin Castle <i>-upon prior registration-</i>	Departure from the Rectorate building, 10 Victoriei Blvd.	

Location	GOOGLE MAPS LINK
Avram Iancu Hall	https://goo.gl/maps/kYARsBMTc1k41HTb6?coh=178571&entry=tt
Rectorate Building (International Relations Office)	https://goo.gl/maps/C335Nz5zsV53fuAU7?coh=178571&entry=tt
ASTRA MUSEUM	https://maps.app.goo.gl/QtwxkXF24iwtBiLw9
Cămara Boierului Restaurant	https://maps.app.goo.gl/xMHQeJHav61YdLma9
Silva Restaurant	https://maps.app.goo.gl/kPPZ9vS2291J1BTE6
La Crama Restaurant, Hunedoara	https://maps.app.goo.gl/XW7evVLNTyLg8F6W9
ULBS Cafeteria	https://goo.gl/maps/bE2frmzMwo2aeDCH6?coh=178571&entry=tt
ULBS SmartHub	https://maps.app.goo.gl/jci3Ej3AChPDFYLj7
ULBS EduHub	https://maps.app.goo.gl/zSVMt5LnSSaunSiq5
Faculty of Engineering	https://goo.gl/maps/UXf653VJekVmfvWq6?coh=178571&entry=tt
Faculty of Letters and Arts	https://goo.gl/maps/iZYktAYBDZCwGDjF6?coh=178571&entry=tt
Faculty of Letters and Arts, Performing Arts	https://maps.app.goo.gl/AX9U1bko4pXuFCNJA
Faculty of Economic Sciences	https://goo.gl/maps/mmp5ynJv4zueiCgq5?coh=178571&entry=tt
Faculty of Social Sciences and Humanities	https://goo.gl/maps/kYARsBMTc1k41HTb6?coh=178571&entry=tt
Faculty of Social Sciences and Humanities (Department for International Relations, Political Science, Security Studies)	https://goo.gl/maps/jrSu3R7tbxuFKd7H9?coh=178571&entry=tt
Faculty of Social Sciences and Humanities (Department of History, Heritage and Protestant Theology)	https://goo.gl/maps/kYARsBMTc1k41HTb6?coh=178571&entry=tt
Faculty of Social Sciences and Humanities (Department of Journalism and Communication)	https://maps.app.goo.gl/FMRUUhPeCCW5GoJH7

Faculty of Social Sciences and Humanities (Department for Education Sciences)	https://maps.app.goo.gl/YbGPiaokHfXcUf8K7
Faculty of Sciences	https://goo.gl/maps/2o9JiMKShfVLagqL6?coh=178571&entry=tt
Faculty of Agricultural Sciences, Food Industry and Environmental Protection	https://goo.gl/maps/qxCM6VLkCcmPqJD49?coh=178571&entry=tt
Faculty of Medicine	https://goo.gl/maps/XT4uxweqMeEXtqUC7?coh=178571&entry=tt
Faculty of Law	https://goo.gl/maps/jrSu3R7tbxuFKd7H9?coh=178571&entry=tt
Faculty of Theology	https://goo.gl/maps/jyxW2FyjC3mjL6vr7?coh=178571&entry=tt
NTT DATA	https://maps.app.goo.gl/o4HRWddGFkq5VRCM7